



West of 22 Productions Studio Sustainability Program

In today's rapidly evolving world, sustainability has become not only a moral imperative but also a key to long-term organizational success. We believe that a collaborative effort could amplify the impact of green initiatives in our community. Together, we can make a significant difference in our efforts toward a greener planet.

By adhering to this plan, we will fulfill our responsibility to the environment, our community, and future generations, while enhancing the efficiency and longevity of our operations.

Our sustainability initiatives are focused on integrating responsible practices into every aspect of our operations, from resource management to waste reduction. The key objectives are as follows:

- **Minimize Environmental Impact:** Reduce our ecological footprint by adopting practices that reduce pollution, conserve resources, and enhance ecosystem health.
- **Enhance Resource Efficiency:** Optimize the use of energy, water, and raw materials to minimize waste and reduce costs, contributing to the organization's sustainability and profitability.
- **Promote Sustainable Growth:** Encourage local business services to be used.

Stories have the power to capture hearts and minds. Whether or not your project is directly focused on the environment, there are many ways you can help your audience become more environmentally-conscious.

1. Plan for sustainability
2. Reduce your greenhouse gas emissions
3. Assess sustainability risks
4. Manage your energy, water and waste
5. Choose your suppliers carefully
6. Be a fair and inclusive employer
7. Support your local community
8. Build your sustainability credentials
9. Get help and support



By adopting this Simple Sustainability Plan, we reaffirm our commitment to fostering a sustainable future. Through continuous improvement, innovation, and collaboration, we aim to reduce our environmental footprint, promote a culture of sustainability within the organization, and contribute positively to the global effort for ecological preservation.

Green storytelling can have significant impacts on viewers' attitudes and behaviours regarding climate change, biodiversity, and other sustainability topics. With that in mind, please consider the ways your program can inspire positive change.

There is a one page checklist on the next page that you can utilize.

More resources:

- ☐ [albert Editorial Tool:](#)
- ☐ [CBC Green Production Guide](#)
- ☐ [Sustainable Entertainment Alliance](#)
- ☐ [Reel Green - CreateBC](#)

Click on box to go to link:

PEACH: Best Practices Checklist

The PEACH (Production Environmental Actions Checklist) & PEACH+ (with added measures) include practices that each department can implement throughout production. Go through the document with each department in prep to start your planning, and then again at wrap to find out what was achieved. The PEACH also serves as an application for an Environmental Media Association Green Seal (just save and send to EMA to apply).

PEAR: Carbon Calculator

The PEAR (Production Environmental Accounting Report) is a tool to measure the environmental impact of your production based on the energy used in offices and on stages, the fuel used in vehicles and generators, and the emissions from air travel and accommodations. The PEAR can also report on waste, donations, and other environmentally-impactful purchases like water bottles, plywood, and paper.

PLUM: Plywood Tracking

The PLUM (Production LUMber Material) worksheet tracks your plywood usage, primarily focusing on Lauan/Meranti, ensuring it is responsibly sourced.